

Transformation | Aspiration | Resilience | Achievement

TARA

talks

Presented By

SANDBOX

&

MARQUEE
BENEFITS INC

**Conference Sponsorship
Opportunities**

TARA Talks Date: September 18, 2025



ABOUT TARA TALKS

Welcome to TARA Talks, where we turn ambitions into reality! As the fourth iteration of the TARA Talks conference, in partnership with Marquee Benefits, it will be a transformative day filled with insightful discussions, empowerment, and valuable connections. This iteration of TARA Talks will be hosted in Muskoka at Olympia Sports Camp in Huntsville ON!

Throughout the day, we will hear from inspiring keynote speakers who will share their stories and insights. You will come away from the day with tangible tools to augment your professional development. Attendees will have opportunities to network and build new connections within the business community. Coffee, tea, snacks, and lunch will also be included.

At our TARA Talks conference, we believe that the power of transformation lies within each individual. We hope that the knowledge gained, connections made, and insights shared will serve as catalysts for positive change in your personal and professional lives.



Who is TARA Talks For?

Women in business at any stage, in any industry, and any role. Female-identified and non-binary, business owners, leaders, founders, entrepreneurs, intrapreneurs, and all other women in business looking to grow, and add tools to augment your professional development.

SPONSORSHIP AT A GLANCE

- *Swag Bag Contributor*
- *Community \$250*
- *Bronze \$500*
- *Silver \$1000*
- *Gold \$1500*
- *Platinum \$3500*



SPONSORSHIP BREAKDOWN

INCLUSIONS	BRONZE (MAX 4)	SILVER (MAX 2)	GOLD (MAX 1)
Guest Tickets	2	3	4
Logo on name badge	-	-	✓
Opening remarks speaking opportunity (5min max)	-	-	✓
Sponsored conference segment opportunity*	-	✓	✓
Include one print material in welcome bag**	-	✓	✓
One individualized Social media recognition post across Sandbox channels including logo	-	✓	✓
Logo included on all promotional emails pre-conference	-	✓	✓
Inclusion in post-event communication email through direct shout out, logo recognition and shared resources that will support women in business	-	✓	✓
Logo included on event page	✓	✓	✓
Logo included on media screens within event space	✓	✓	✓
Two dedicated IG story content features showcasing gratitude to sponsors (pre & post conference)	✓	✓	✓

*Gold level sponsorship receives first choice of segment selection.

**Optional to include one branded giveaway in welcome bag (subject to approval by SBX staff).

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR LEVEL (MAX 1)

- Previous page inclusions
- Includes 5 tickets to the event
- Optional Opening Remarks
- Option to have name attached to keynote speaker

\$3500

Community Sponsor

- Includes 1 ticket to event
- Logo included on event page
- Instagram dedicated story feature

\$250

Panel Sponsor (Max 1)

- Includes 2 tickets to event
- Speaking opportunity
- Silver level inclusions
- Logo on stage during the panel

\$1000

All sponsorship category pricing and payments will be subject to HST.





EVENT DAY BREAKDOWN

9:30AM - 10:00AM	Arrival and Networking
10:00AM - 10:15AM	Welcoming Remarks
10:15AM - 10:55AM	TARA Talks
11:10AM - 12:10PM	Sales & Marketing Panel Discussion
12:10PM - 1:00PM	Lunch
1:00PM - 1:20PM	TARA Talks
1:20PM - 2:20PM	Peer Group Discussion
2:20PM - 3:00PM	Networking, Closing Remarks, Swag Bag Presentation



NEXT STEPS

Your contribution to the fourth iteration of the TARA Talks Conference matters! Sponsorship would have to be confirmed no later than August 25, 2025 to ensure we provide the best value to you as a sponsor.



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