

SANDBOX

Get Involved with Sandbox Centre

Connecting People. Building Growth. Powering Innovation.



As the Regional Innovation Centre (RIC) for Central Ontario, Sandbox Centre connects founders, experts, and organizations driving innovation, technology, and entrepreneurship across the region. Whether you're looking to contribute your expertise, collaborate on programming, or join a growing network of innovators, there are many ways to get involved.

SBX Membership

Where Collaboration Meets Growth

Your membership connects you to Simcoe County's innovation ecosystem and gives you access to the resources, people, and programs that help ideas grow into scalable ventures.

Member Perks Include:



Learning & Development

Access to **workshops, roundtables, and peer-learning circles** focused on leadership, marketing, and business growth.



Networking Events

Invitations to **networking events** such as Social Hours, CO:LLAB Coffee Club, Lunch & Learns, and the Morning Breakfast Series.



Event Discounts

Discounts (25–50%) on ticketed events like our flagship annual women's leadership conference TARA Talks.

- 500 **boardroom booking credits** each year for meetings and collaborative work sessions.
- Access to the **Member Portal** to manage bookings, register for events, and explore online courses.
- **On-demand training library** and exclusive access to the **Sandbox Podcast Studio**.



Optional **employee benefits program** through Marquee Benefits — affordable, flexible coverage designed for small teams.

Memberships are assigned to individuals, ensuring each person receives the full value of their experience and contributes to a balanced community environment.

Speaking Engagements & Knowledge Sharing

Sandbox regularly invites speakers and facilitators to share their insights at our workshops and community events.



We believe in **teaching, not selling** — our sessions focus on skill-building, open dialogue, and whiteboarding-style collaboration.

Calls for speakers are announced through our **social media channels** and **newsletter**, featuring opportunities to present at:

Educational Workshops & Panels

Share your expertise in focused learning sessions

Skill-Building Programs

Lead hands-on training and development

Networking Series & Peer Circles

Facilitate meaningful connections and dialogue

If you're an expert passionate about sharing real-world knowledge, keep an eye out for our upcoming calls.

Industry Expertise & Roundtables

Sandbox hosts topic-driven **roundtables** designed to connect experts and founders within specific industries.



We'll announce public calls for participants through **LinkedIn** and **our newsletter**, seeking contributors in sectors such as technology, manufacturing, professional services, and innovation leadership.

These sessions create space for **collaboration, insight-sharing, and strategy development** — helping to shape future programming that aligns with regional business needs.

Expert Advisor Opportunities

As part of our Regional Innovation Centre mandate, Sandbox periodically recruits **expert advisors** to support companies through specialized mentorship and advisory roles.



Intellectual Property

Guide ventures through IP strategy and protection



Commercialization

Support product-market fit and go-to-market planning



Funding & Investment

Advise on capital raising and financial strategy



Market Entry

Help companies expand into new markets

Calls are posted publicly on **LinkedIn**, outlining the specific expertise required — from intellectual property and commercialization to funding and market entry.

These roles help advance Ontario's innovation network by connecting high-growth ventures with the guidance they need to scale.





Program Creation & Collaborative Initiatives

Sandbox follows a **procurement process** for any new program development, partnership proposals, or co-hosted events.

If you have an idea that aligns with our innovation mandate or wish to collaborate on a program, please submit your concept through our **Program Application Form** available at sandboxcentre.com.

This process ensures all partnerships and initiatives:

- Align with our RIC's funding and innovation objectives.
- Complement existing programming and ecosystem priorities.
- Deliver measurable impact for founders, startups, and the regional economy.

Stay Connected

Follow Sandbox Centre to keep up with calls for speakers, experts, advisors, and new opportunities to collaborate.



Social Media

LinkedIn | Instagram | Facebook



Newsletter

Subscribe at sandboxcentre.com

**Together, we're
building a stronger
regional innovation
ecosystem — one
connection at a time.**

