

Transformation | Aspiration | Resilience | Achievement

TARA

talks

Presented By

SANDBOX

&

MARQUEE
BENEFITS INC

**Conference Sponsorship
Opportunities**

TARA Talks Date: March 31, 2026



ABOUT TARA TALKS

As TARA Talks enters its fifth iteration, it has become a flagship gathering within the regional entrepreneurship ecosystem, designed to support women in business through connection, learning, and shared experience. Each TARA Talks event is intentionally curated as a full-day experience that blends inspiring talks, practical conversations, and meaningful networking in a welcoming, inclusive environment. The day creates space for women to step away from day-to-day demands, engage with diverse perspectives, and build relationships that extend beyond the event itself.

TARA Talks brings together founders, professionals, public-sector partners, and ecosystem leaders from across the region, strengthening collaboration and visibility for women-led businesses while reinforcing a more inclusive regional innovation community. Sponsorship opportunities are available at multiple levels, offering partners the chance to be meaningfully integrated into the day, align with a trusted and values-driven initiative, and contribute directly to an event that continues to have lasting impact on the women and communities it serves.

Who is TARA Talks For?

Women in business at any stage, in any industry, and any role. Female-identified and non-binary, business owners, leaders, founders, entrepreneurs, intrapreneurs, and all other women in business looking to grow, and add tools to augment your professional development.



SPONSORSHIP AT A GLANCE

- *Swag Bag Contributor*
- *Bronze \$500*
- *Silver \$1000*
- *Gold \$1500*
- *Platinum \$3500*



SPONSORSHIP BREAKDOWN

INCLUSIONS	BRONZE	SILVER	GOLD
Guest Tickets	2	3	4
Sponsored conference segment opportunity*	-	✓	✓
Include one print material in welcome bag**	-	✓	✓
One individualized Social media recognition post across Sandbox channels including logo	-	✓	✓
Logo included on all promotional emails pre-conference	-	✓	✓
Inclusion in post-event communication email through direct shout out, logo recognition and shared resources that will support women in business	-	✓	✓
Logo included on event page	✓	✓	✓
Logo included on media screens within event space	✓	✓	✓
Two dedicated IG story content features showcasing gratitude to sponsors (pre & post conference)	✓	✓	✓

*Gold level sponsorship receives first choice of segment selection.

**Optional to include one branded giveaway in welcome bag (subject to approval by SBX staff.)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR LEVEL (MAX 1)

- Previous page Gold inclusions
 - Includes 5 tickets to the event
 - Logo on Name Badges
 - Optional Opening Remarks
 - Option to have name attached to keynote speaker
- \$3500

Breakfast Provider & Recognition (Max 1)

- Includes 2 tickets to event
 - Event page logo recognition
 - In-space logo recognition alongside meal station
- \$500

Lunch Provider & Recognition (Max 1)

- Includes 2 tickets to event
 - Event page logo recognition
 - In-space logo recognition alongside meal station
- \$2000

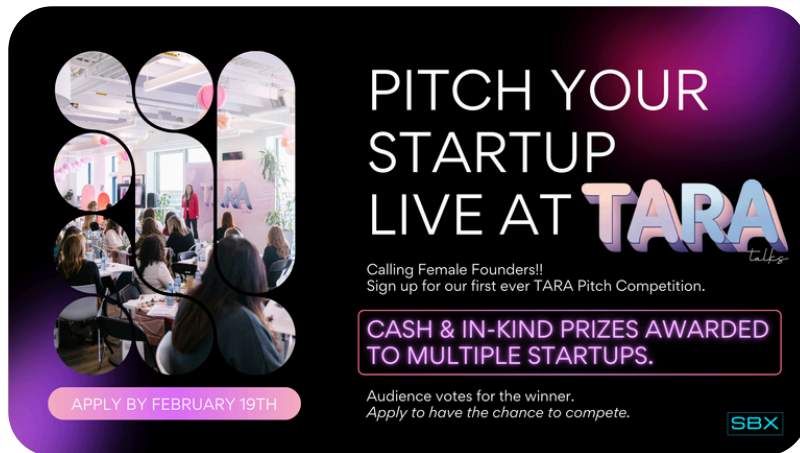
Additional sponsorship opportunities continue on the next page.

All sponsorship category pricing and payments will be subject to HST.



ADDITIONAL SPONSORSHIP OPPORTUNITIES CON'T

New for 2026: TARA Pitch Competition Sponsorship



In 2026, TARA Talks will feature an expanded live pitch competition showcasing women-led startups and emerging founders. Sponsors are invited to contribute up to \$5,000 toward the pitch competition prize pool, providing direct financial and in-kind support to participating founders. Pitch competition sponsors will receive recognition throughout the pitch programming and will

be invited to participate as official judges. The competition will feature both a Judge's Choice Award and an Audience Choice Award, creating an engaging experience for attendees while giving sponsors meaningful exposure to emerging talent and innovation.

Custom Sponsorship Opportunities

Custom sponsorship opportunities are available for organizations seeking tailored engagement aligned with strategic goals such as thought leadership, talent attraction, founder mentorship, or ecosystem development. We welcome conversations to co-create sponsorship packages that deliver shared value.

Return on Investment

TARA Talks sponsorship offers more than logo placement. Sponsors gain direct access to a curated audience of decision-makers, founders, and ecosystem leaders, while aligning with a trusted, values-driven initiative focused on leadership, resilience, and opportunity. Brand exposure extends beyond the event through digital promotion, post-event communications, and continued visibility on the TARA Talks website. Sponsors are positioned as active contributors to a growing community that supports women in business through connection, capital access, and leadership development

NEXT STEPS

Your contribution to the fifth iteration of the TARA Talks Conference matters! Sponsorship would have to be confirmed no later than March 6, 2026 to ensure we provide the best value to you as a sponsor.



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